

## Pharmacy Society of Wisconsin Names Sorum Next Executive Vice President & CEO



### Editors Note:

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The Pharmacy Society of Wisconsin (PSW) Board of Directors is pleased to announce that Sarah Sorum, PharmD will become the next Executive Vice President and Chief Executive Officer of PSW effective June 1. Sorum has been serving as Interim CEO for PSW for the past year and was selected for the role after a nationwide search.

“We are confident that Sarah’s experience and enthusiasm will successfully guide PSW into the future. We are excited to work closely with Sarah to advance the profession of pharmacy as a united organization committed to our culture of One Voice One Vision.” stated PSW President Mike Gillard.

Dr. Sorum is a graduate of the University of Wisconsin-Madison School of Pharmacy and completed a PGY-1 Pharmacy Practice Residency with emphasis in Community Care through the University of Iowa College of Pharmacy at Osterhaus Pharmacy in Maquoketa, IA. Prior to joining the PSW staff, she provided patient care through workplace chronic disease management services, MTM programs, immunizations, long term care, hospice consulting, and transitions of care services with clinics.

Sorum joined the PSW staff in 2007 and throughout that time she has taken on expanded management and operations roles. Prior to being named Interim CEO, she was serving as PSW Senior Vice President of Professional & Educational Services. Sorum has provided strong leadership at PSW, supporting expanded member engagement opportunities for students, pharmacy residents, pharmacists, and pharmacy technicians.

PSW Chairman of the Board Matthew Mabie stated, “Sarah is a dynamic leader and passionate advocate for pharmacy professionals. She cares deeply for PSW, its members, its volunteers, and its staff.”



*Above: Sarah Sorum outside of the PSW headquarters building in Madison, WI.*

Sorum will succeed Chris Decker who passed away in 2019 after an inspiring journey living with glioblastoma.

“The PSW Board of Directors would like to thank the members who served on the PSW CEO Search Committee for their efforts to conduct a nationwide search.” said PSW President-Elect Melissa Theesfeld. “The commitment of our organization’s volunteer leaders to this search and selection process was truly inspirational. We are grateful for those professionals working to make a difference for their practice and their patients.”