



2023 PSW Annual Meeting



2023 PSW Annual Meeting Recap

by Grayson Cooley, 2024 PharmD Candidate, Anna Erickson, 2024 PharmD Candidate, Clara Nickel, 2024 PharmD Candidate

In the spirit of “Soaring to New Heights,” more than 270 pharmacists, technicians, and students gathered at the La Crosse Center for the 2023 PSW Annual Meeting. Attendees participated in a three-day conference on August 24-26 focused on education, professional advancement, and intraprofessional collaboration. The 2023 meeting was held in person, with opportunities to view on-demand recordings of [select live sessions](#). The top-notch educational programming ranged from topics related to the implementation of a pharmacogenomic practice model to the introduction of the PSW opioid toolkit. Audience participation was facilitated by the PSW app, where attendees could view presenter biographies, create a personal agenda, and earn points by entering codewords provided at each session. Participants were able to network with other attendees by posting updates on the activity wall and connecting and messaging each other through the app.

The 2023 Annual Meeting opened on Thursday evening with a welcome reception at the Riverside Terrace, where the focus was on connection with both new and familiar colleagues and friends. Official programming began on Friday

morning with certified professional speaker Matt Booth, who described how simple changes in outlook can lead to a “basically incredible” life. He encouraged listeners to transition from the classic conversation starter of “How are you?” to asking someone to “tell me something good,” as these few words can radically change an interaction and create a more positive experience for everyone involved. He explained that positivity is not solely about your attitude but also how you communicate with others. The eight dimensions of wellness and a review of the mental health continuum were discussed by a panel featuring Kathy Chambers, Jessa Kinnamon, and moderator Ellina Seckel. The speakers addressed ten practical tips for supporting wellness based on their experience working with employees across the spectrum of mental health in positions from crisis to thriving. Actions such as spending time in nature or practicing gratitude can promote and set the course toward a more fulfilled and purposeful life.

Following the forums was an Exhibit Showcase, where more than 50 exhibitors provided information on new and innovative products and projects that are currently changing the practice of pharmacy. During this time, attendees were also

able to attend the annual Poster Session, featuring research from student pharmacists, residents, and practitioners. The 24 posters included topics from medication safety to the implementation of new monitoring protocols, all under the theme of promoting practice advancement and taking our profession to new heights.

Early afternoon highlighted two exhibit theaters, “Management of Factor Xa Inhibitor-Related Life-Threatening or Uncontrolled Bleeding” hosted by AstraZeneca’s Tim Cober and “Operationalizing Care Delivery in Pharmacy with Workflow Services” facilitated by Laura Brown and Matt Huppert. The remainder of the afternoon was filled with two to three simultaneous presentations every hour. The first round included:

- “Advancing Quality of Care and Administrative Efficiency Through Electronic Health Information Exchange,” by Joe Kachelski
- A discussion on healthcare trends, their impact on pharmacy, and the role of technology in pharmacy practice in “ASHP Foundation Pharmacy Forecast 2023: Strategic Planning Guidance for Pharmacy Departments in Hospitals and

2023 PSW ANNUAL MEETING

Soaring to New Heights



Thursday-Saturday, August 24-26, 2023

La Crosse Center, La Crosse

Health Systems” by Brianne Bakken and Justin Konkol

- “Leveraging Quality Metrics to Highlight the Impact of Ambulatory Care Pharmacy” by Jennifer Foti, Tiffany Kremmer, Francesca Johnson, and Drea Maier, which explained the use of quality metrics and their importance in the ambulatory care setting

The second round of presentations included:

- Annmae Castaneda and Patricia Gonzalez Clark’s presentation “Addressing Social Determinants of Health by Overcoming Language Barriers in Community Pharmacy for Underserved Communities,” which detailed the importance of interpreter services in pharmacies and resources to implement an interpreter service
- “Improving Safety and Efficiency Around Ordering Total Parenteral Nutrition” by Jaclyn Moeller, Megan Ose, and Sarah Seward, which explained the use of technology in the ordering process to prevent errors specifically in TPN orders
- Matt Palmer’s “Insulin & Diabetes Management in Seniors and Senior Living Care Venues,” focused insulin safety measures to consider in healthcare facilities

The Friday afternoon presentations were rounded out with:

- “Making the Case: Implementing Pharmacogenetic Clinical Services” by Emili Leary and Carolyn Oxencis, describing the how pharmacy teams can implement a precision medicine service at their practice
- “Pediatric Pearls” was moderated by Brianne Bakken and a team of pediatric pharmacists from Children’s Wisconsin detailing advice for medication administration, monitoring, and use in the pediatric population

Friday night was spent in the Arena of the La Crosse Center for the Friday Night Party, which was decorated with an Oktoberfest theme.. Our Wisconsin pharmacy family was joined by the Oktoberfest Royal Family who showed

us the “spirit of fest.” These folks led the way during the celebration and brought Gemütlichkeit and cheer to the community with an emphasis on charity. It was a night filled with fun games, loud laughter, and impressive polka dancing.

Saturday morning included:

- Lieutenant Commander Christopher Frazer, Helene McDowell, Sasha Silas, Nelly Veliz, and Mo Yang discussing “Cultural Uniqueness: Elevating Perspectives, Inspiring Change” in which they emphasized barriers faced by patients from different cultures and ethnicities and offered examples of best practices for culturally sensitive pharmacy care
- “Advocating for Care Transformation and Innovation” by Kate Hartkopf, Helene McDowell, Sarah Sorum, Kari Trapskin, and Danielle Womack, discussing the grant work underway at PSW and pathways to engage in PSW advocacy, grant work, and other activities
- PSW Presidential remarks from President Hannel Tibagwa Ambord

Everyone in attendance agreed that Tibagwa’s words were kind and powerful, filled with hope, truth, and love. Her dedication to both her family and pharmacy alike may have caused a few tears to be shed in the conference hall that morning. It was a great way to start off the final day of the conference.

Three simultaneous presentations kicked off the afternoon programming:

- Julie Thiel and Trisha Seys Ranola discussed various lifestyle practices and techniques to aid in “Creating Your Best Life.”
- Clara Nickel and Matt Huppert gave an informative and detailed presentation on the “Creation and Implementation of Diabetes Self-Management Education in an Independent Community Pharmacy” setting.
- Stacy Reid discussed professional identity formation (PIF) in her presentation, “Professional Identity Formation: What To Know When Working with Students.”

THANK YOU TO OUR SPONSORS!



The second time slot in the afternoon provided three additional presentations:

- “Beyond the Prescription Pad: Team Roles in Optimizing Parkinson’s Disease Management” presented by Rachel Biemiller, Kelly Cieslak, Joy Cochran, Diane Erdman, Zachary Hovis, and Ronald Mohorek summarized the roles of different team members in Parkinson’s disease management and various treatment options.
- Matt Huppert, Mark O’Connell, and Janvi Shah presented, “Collaborating Locally to Address the Opioid Epidemic: Introducing the [Opioid Toolkit](#).”
- Amanda Margolis and Sarah Pagenkopf presented on updates to continuing professional development for those with board certification in “BPS Re-certify Ready? CPD: Tracking & Managing Continuous Professional Development.”

The last afternoon time block of the 2023 PSW Annual meeting brought two presentations and the Wisconsin pharmacy residency showcase.

- Sura AlMahasis and Martha Mauer’s presentation, “Overdose 2 Action: Using Best Practice Altering to Direct Patient Care,” detailed best practice alerts (BPAs) and their use in the opioid epidemic.
- Emma Dreischmeier, Madelyn Fischer, and Cassie Sedgwick summarized important clinical information in the “Toolkit Spotlight: Mental Health: Depression & Anxiety and COPD Toolkit.”

Closing out the afternoon was the residency showcase, which offered students the opportunity to interact and connect with 19 pharmacy residency programs from across Wisconsin.

The 2023 PSW Annual Meeting truly showed how pharmacy has “soared to new

heights” in recent years. Implementation of new programs in the community setting, toolkit creations, professional identity development, and research in pharmacy best practices shows the advancement of pharmacy as a profession. Best of all, Wisconsin pharmacy professionals are leading the charge in many of these areas, and shared their insight with colleagues at our annual conference this summer!

Grayson Cooley, Anna Erickson, and Clara Nickel are 2024 Doctor of Pharmacy Candidates at the University of Wisconsin-Madison School of Pharmacy in Madison, WI.

2023 PSW Fellowship Recipients

The PSW Fellowship Program (FPSW) exists to formally recognize PSW members who have demonstrated engagement with and sustained and substantive contribution to PSW. Candidates achieve this recognition through formal and informal leadership in PSW and advancing patient care and the practice of pharmacy in the state of Wisconsin in any practice setting. Fellows will be recognized annually at the PSW Annual Meeting. Learn more about this program on the [PSW website](#).

Below (left to right): 2023 PSW Fellowship Recipients Nicholas Olson, Al Loeb (Distinguished Service Awardee) and Arlene Iglar. Sarah Sorum is the CEO of the Pharmacy Society of Wisconsin.



PSW Award Recipients

The 2023 PSW Award recipients were recognized at the PSW Annual Meeting Awards Banquet on Saturday, August 26, 2023.



Distinguished Service
Al Loeb, RPh, MS
Retired



Pharmacist of the Year
Jeffrey Fish, PharmD, FCCM,
BCCCP



Bowl of Hygeia
Nicole Schreiner, PharmD



Young Pharmacist of the Year
Francesca Napolitano Johnson,
PharmD, MEd



Excellence in Innovation
William Peppard, PharmD, BCPS,
FCCM



Curtis A. Johnson Award
Brianne Bakken, PharmD, MHA
Assistant Professor
Medical College of Wisconsin,
Milwaukee



Interdisciplinary Care Partner
ED MAT-Link Team: MCW,
West Allis Fire Department, &
Community Medical Services



Interdisciplinary Care Partner
Christopher D. Fletcher, MD



Pharmacy Technician of the Year
Randi Lindberg, CPhT

Student Achievement Awards
Sara Wright (Concordia University Wisconsin)
Rachel Schneider (Medical College of Wisconsin)
Chelsea Moyer (University of Wisconsin-Madison)

WPQC Award Recipients



WPQC Engagement Award
Wausau Family Pharmacy



WPQC Innovation Award
Gretchen Kunze
Gundersen Pharmacy: Cass Street



WPQC Innovation Award
Cassy Cichy
Lakeview Pharmacy

WPQC Engagement Award
Hartig Drug