

# PSW Educational Programming Committee

by Marisa Goninen, PharmD, BCACP

Change is a constant, and we have seen an enormous amount of change in pharmacy, healthcare, and the world in the past couple years. So much so that ‘unprecedented’ was named the People’s Choice 2020 Word of the Year by Dictionary.com. While pharmacy practice evolved during the pandemic, we know that pharmacy practice has always been constantly evolving and will continue to do so.

With changes in clinical guidelines, scope of practice, and authorization of new therapies, it is imperative that our pharmacy community never stops learning—and that’s why education is a core component of PSW.

Like many members, my first exposure to PSW educational programming was through attending conferences. I remember going to my first Annual Meeting and being blown away by how many sessions there were to choose from! I always love reading through upcoming meeting agendas to see all the new information there is to learn, and I’m continually impressed by the breadth of educational offerings. Beyond conference sessions, members can engage in webinars, online CE, and journal CE.

Who’s behind all this? Our amazing PSW members develop and present educational content through these various avenues. Over the course of my PSW membership, I’ve been grateful for opportunities to present posters and an on-demand presentation. In 2020, I wanted to find a way to give back to the organization a bit more after all the benefits I have and continue to receive. Joining the Educational Programming Committee allowed me to do just that!

The Educational Programming Committee oversees and supports the development and delivery of educational programming. We collect Requests for Proposals for new educational content and support members as they create

and provide presentations. We are also refining the Mission of PSW Continuing Pharmacy Education and evaluating compliance with ACPE standards to maintain PSW’s status as an accredited CPE provider. It is a priority of PSW to address Diversity, Equity, and Inclusion (DEI) and this committee collaborates with the DEI workgroup to ensure speakers, presenters, and topics are appropriately incorporated into educational programming. The committee also oversees the work of the Wisconsin Pharmacy Residency Conference. Committee members serve staggered two-year terms with possible reappointment to an additional term. Meetings are held monthly for one hour via video/phone conference.

How can I get more involved, you ask? In many ways!

- **Engage in educational offerings.** Access CE On Demand on the PSW website, CE in JPSW, and attend PSW conferences.
- **Present at a PSW Conference.** Submit your program idea for consideration by completing the Request for Proposal

application at <https://www.pswi.org/Education/Present-at-a-Conference>. Applications are reviewed by the committee and applicants are notified of acceptance within 6-8 weeks.

- » Deadline for Educational Conference: December 15, 2021
- » Deadline for Annual Meeting: May 1, 2022

- **Serve on the Educational Programming Committee.** Submit your interest and short bio or CV to [info@pswi.org](mailto:info@pswi.org) by December 1 of each year.

With education being a core tenet of PSW, and multiple avenues and levels of involvement available, educational programming is a fantastic way to get more involved in PSW. We look forward to working with you!

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Marisa Goninen is the incoming Vice Chair of the Educational Programming Committee of the Pharmacy Society of Wisconsin in Madison, WI.

