

What is Your Origin Story?

by Janet Fritsch, RPh

This is the question I ask all of my guests on PSW's series of Member Meet Up podcasts. On this podcast, I have been interviewing PSW members and staff. What fun it has been!! I have learned about Melissa Theesfeld's time with the UW Marching Band and her first job out of college. Sarah Sorum talked about her connections to Iowa. Ryan Miller told me about working in IT and how that benefits pharmacy staff and ultimately gives better patient care. I talked to Danielle Womack about advocacy in PSW and how we can all be involved, and heard about her new baby. I was moved by Ellina's story of her family. Each person has a unique origin story just as each member brings something of themselves to PSW.

In my own story there are two major themes: number 1 is the great work that PSW does for the pharmacy profession; number 2 is the relationships and friendships I enjoy because of my involvement in PSW. I need both to keep me involved. The initiatives and strategic goals of PSW are productive and important for the profession of pharmacy. Working on

these activities satisfies me and enhances my practice of pharmacy. It continues to make me better at what I do. The relationships and friendships due to PSW are just plain fun. Yes, of course, there is an element of networking and all of that, but mostly I just enjoy seeing these people.

I love serving as President of PSW. I have learned much and have met many new people. I have spent some time thinking about networking, relationships, and friendships. When you ask someone about the benefits of PSW, you almost always hear "networking" on the list. Networking is absolutely a benefit of PSW. At every PSW event, you meet many pharmacists and pharmacy technicians doing many different types of jobs in various places and practice sites, all in the profession of pharmacy. Any of these professionals could potentially be your next co-worker, your next boss, your next employee—and could certainly be your new friend.

At the PSW Member Engagement Committee meetings, we brainstorm about possible events and new ways to involve members. We talk about ways to reach out to pharmacists and pharmacy technicians



who are not members. We talk about telling our story. How do we tell the story of PSW, and how does each of us tell our individual story? Storytelling is impactful. Storytelling demonstrates our involvement in PSW and our "why."

So, what is your origin story with PSW? Who can you share it with? Who will feel the impact of your story? Only you can tell your story.

What's next? Check out some stories on the podcast and then tell your own story.



Click [here](#) to listen to the PSW Member Meet Up Podcast.

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PSW IS PART OF
YOUR STORY

