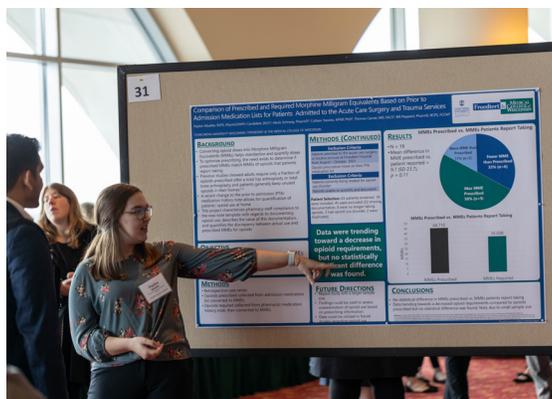


2022 PSW Educational Conference Recap



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by Ariana Double, 2023 PharmD Candidate

The Wisconsin pharmacy community was eager to gather together at the Pharmacy Society of Wisconsin's (PSW) first in-person Educational Conference in two years. A total of 375 pharmacists, residents, pharmacy technicians, and student pharmacists engaged in a variety of sessions at the Monona Terrace in Madison, Wis. All sessions were available in person, with additional virtual content from the conference posted on the PSW app for all to view. PSW President Dr. Ellina Seckel opened the conference by saying, "Confronting challenges together makes us stronger."

Once again, the Wisconsin Pharmacy Residency Conference (WPRC) was held alongside the Educational Conference. There were 128 resident presentations given during 44 in-person sessions. Session topics ranged from telehealth to leveraging informatics. All resident presentations were given in person with the opportunity for conference attendees to ask questions and provide feedback to residents.

The first general session of the conference, "Contentment Ethic: An Action-Driven Practice," was led by Shawn Gulyas, the founder of humanworks8. This

session focused on the seven characteristics of contentment ethic: grateful expression, undiscovered abundance, liberating consistency, decisive vision, attentive generosity, selfless connection, and calm breathing. Gulyas encouraged the use of the Contentment Survey, which allows insight into which areas of contentment are strong in one's life and areas that need improvement. This survey can be found on the PSW app.

Brianne Bakken and Megan Ose led the second general session, "Pharmacy Workforce Survey: A Conversation About Current Workforce Trends & Concerns." Ose and Bakken spoke about the findings and trends of the 2020 Wisconsin Pharmacy Workforce Survey. The survey allowed Ose and Bakken to draw statewide and nationwide conclusions about the current pharmacy workforce. Conference attendees were asked to reflect on significant workforce trends and concerns in their current practice setting and what can be done to address those concerns.

Over the course of the lunch hours, more than 110 pharmacists, residents, student pharmacists, and technicians had the opportunity to present posters during an interactive in-person poster session during the two days of the conference. Conference

attendees had the opportunity to walk through the posters and ask questions. Those interested had the option to sign up for mental health first aid training, which took place during the two days of the conference.

In the afternoon, participants could join three sessions, including "Gender-affirming Medications," "Improving Opioid Stewardship in Health Systems and Hospitals Serving Rural Communities: A Toolkit for Pharmacists," and "Don't Forget about Your Higher-Level Learners! Coaching Residents through Layered Learning." In the later afternoon, participants had the opportunity to join an additional three sessions, including "Mitigating Preceptor Burnout through Professional Development Planning," "Racial Disparities in Pain Management," and "Updates in Metabolic Therapeutics."

The second day of the conference began with the first general session. "Responding to Wisconsin's Opioid Epidemic" was presented by Paul Krupski and Jasmine Zapta, both from the Wisconsin Department of Health Services. Krupski and Zapata discussed the impact of opioid misuse and the increasing prevalence of fentanyl. The impact of progress can be seen, as opioid misuse and the dispensing

2022 PSW Educational Conference

Tuesday-Wednesday, April 5-6, 2022
Monona Terrace Convention Center
Madison, WI

Focused on patient care.



PSW Award Recipients

The 2021 PSW Award recipients were recognized at the 2022 PSW Educational Conference earlier this month! Due to COVID-19 we were unable to host the Awards Banquet at the 2021 PSW Annual Meeting.

of opioids has decreased in the state of Wisconsin. Zapta recently signed the statewide standing order for naloxone. Patient education was said to be the first line of defense in this epidemic. See the [PSW Opioid Toolkits](#) and dhs.wisconsin.gov/opioids for more information and additional guidance.

The second general session presented on the second day of the conference, “Pathway to Provider Status, Workforce Woes and Building Community,” was presented by PSW President Ellina Seckel, Vice President of Health Care Quality Initiatives Kari Trapskin, and PSW CEO Sarah Sorum. The goal of the presentation was to address concerns regarding the passing of Act 98, workforce troubles, and the overall growth of our Wisconsin pharmacy community. Sorum said, “We need positive energy and positive solutions to drive change.” The executive committee, comprised of Janet Fritsch, Ryan Miller, Melissa Theesfeld, and Ellina Seckel, led a panel where conference attendees could ask questions and be answered in real time. For more information on provider status, Fast Facts and PSW social media will have continued information under the header “Pathway to Provider Status.” The executive committee emphasized supporting the wellbeing of the pharmacy community in Wisconsin. Resources can be found on the [PSW website](#).

The afternoon continued with a health system forum, an ambulatory care forum, and a community care forum that attendees could choose from.

It was exciting to see the pharmacy community of Wisconsin continue to thrive even during recent tumultuous times. PSW provided a successful Educational Conference by addressing current and upcoming concerns while celebrating pharmacy success and innovation.

Ariana Double is a 2023 Doctor of Pharmacy Candidate at UW-Madison School of Pharmacy in Madison, WI.



Distinguished Service
Terry Audley, RPh
XX



Pharmacist of the Year
Jordan Dow, PharmD, MS
Mayo Clinic



Bowl of Hygieia
Hashim Zaibak, PharmD
Hyatt Pharmacy



Young Pharmacist of the Year
Tiaha McGettigan, PharmD
XX



Excellence in Innovation
Trisha Seys Ranola, PharmD,
CGP, CDE
XX



Curtis A. Johnson Award
Patricia Thornewell, PharmD
XX



Interdisciplinary Care Partner
Maria Brenny-Fitzpatrick, DNP,
RN, FNP-C, GNP-BC
Retired



**Pharmacy Technician
of the Year**
Karla Smith



WPQC Innovation Award
Matt Huppert, PharmD
Fitchburg Family Pharmacy

WPQC Innovation Award - Dana Whittlinger, PharmD

WPQC Engagement Award - Barbara Hagenbrock, RPh

WPQC Engagement Award - Jon Phillips, RPh

Student Achievement Awards - Amy Duong, PharmD, Apiew Ojulu, PharmD, and
Katie Sherman, PharmD