
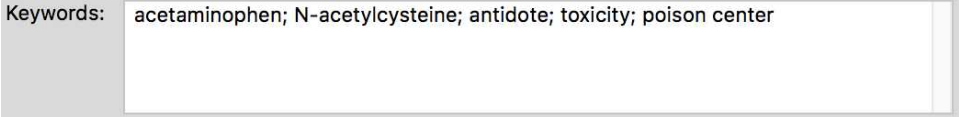


Keyword identification

- Keywords are 1 to 2-word phrases, acronyms, or concepts that relate to the essential content and theme of the publication
- Review the publication and identify the words/phrases within that most accurately and succinctly speak to the main points of the publication
- Consider utilizing resources like *MeSH on-demand* to aid in keyword identification
- Examples:
 - Keywords describing practice environment: 'inpatient' 'outpatient' 'long-term care'
 - Keywords describing publication themes: 'infectious disease' 'diabetes management' 'drug information'
 - Keywords for general use: 'pharmacy' 'Wisconsin'
- Do not utilize any of the words in the publication title as keywords

Metadata incorporation

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